

## Celebration of World Olive Day 2023 "The vital role of women in olive oil"



Madrid, 23 November 2023, 15:00 pm (Madrid time)
Presential at the IOC Headquarters and via videoconference

## 13:30 Welcome cocktail reception15:00 Official opening speeches

- **Abdellatif Ghedira**, Executive Director, International Olive Council (IOC)
- Frida Krifca, President of CIHEAM Governing Board
- Nasser Kamel SG Union pour la Méditerranée
- Ernesto Abati, Undersecretary Agriculture, Fisheries and Food of the Kingdom of Spain
- **Khaled Hanifet,** Chair of the IOC, Minister of Agriculture of the Hashemite Kingdom of Jordan
- **Abdel Moneim Balaati,** Minister of Agriculture of Republic of Tunisia

15:20 Projection of a compilation of international videos celebrating the diversity and importance of women's role in the olive sector

## 15:40 Speeches of the presidents of international women networks in the olive oil sector

- Jill Myers, President of the Women in Olive Oil Network, USA
- Nehayah Almuhaisin, President of the Arab and Jordanian Olive Oil Women's Network
- Laura Blanco, President of the Women & Olives LATAM Network
- Loriana Abbruzetti and Mariagrazia Bertaroli, Presidents of the Associazione Pandolea and Associazione Nazionale Donne dell'Olio Italian Networks

16:00 Awards ceremony of the international graphic artwork competition

16:45 Signature of a manifesto highlighting women's vital role in the olive oil sector

**17:00 Closing**